

# HANA HURÁBOVÁ

*Family & Travel Blogger*



## ABOUT ME

Hi, I'm Hana and I'm a 35-year-old Switzerland based Czech mom of 2 football and ice hockey playing boys and 1 cute little princess who wants to follow every footstep of her brothers. I love blogging, hiking, jogging, reading, and of course, my family. I'm passionate about embracing Swiss nature, culture and traditions.

## ABOUT MY BLOG

Our Swiss experience is a travel & lifestyle blog about life in Switzerland. I share family-friendly hiking, skiing and travel tips. I also write essays on cultural differences and interview local people who are awesome in what they are doing.



## STATISTICS

1-2 Blog Posts/Week

4,7K Users/Month

6K Sessions/Month

Data recorded since the beginning of my account in 2017, effective November 2018



@ourswissexperience  
576+ followers



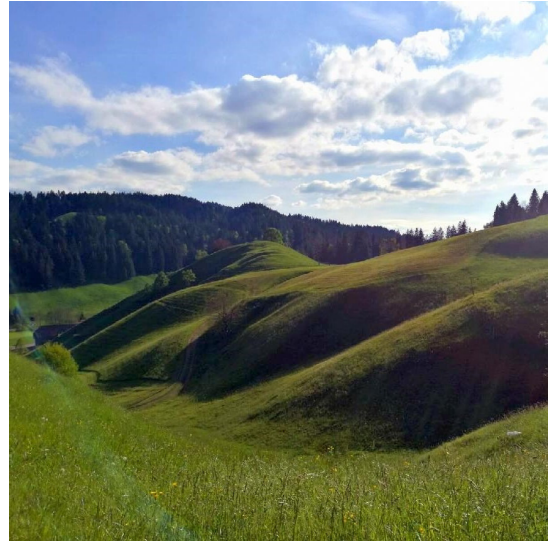
@our\_swiss\_experience  
800+ followers



@Our Swiss Experience  
63K displays/Month

# MY READERS

Educated, financially secure women (30-40yo) with kids, looking for family-friendly places and activities in Switzerland. My readers are busy. They want the right information, quickly in one place. They seek advice from trusted women. People who want to spend their holiday in Switzerland or move to Switzerland and are searching for useful information & insider tips. Users of Facebook and Instagram mostly on mobile devices.



# POPULAR POSTS

- The best of Bern with kids
- Lugano with kids: one day adventures
- 5 things I like about Swiss kindergarten
- Hiking with kids: Grimmelalp
- 3 Family-friendly ski areas we tried last year
- Biking with kids: Solothurn

# SERVICES OFFERED

- Sponsored posts
- Product reviews  
(hiking/outdoor/ski/running gear)
- Services review (ski areas, family hotels)
- Freelance writing
- Ambassadorships



# CONTACT INFORMATION

[www.ourswissexperience.com](http://www.ourswissexperience.com)  
[hello@ourswissexperience.com](mailto:hello@ourswissexperience.com)  
+41 76 761 18 44

**Let's work together! Get your brand in front of people who are looking for the perfect solution!**

