HANA HURÁBOVÁ
Family & Travel Blogger

Hi, I´m Hana and I´m a 36-year-old Switzerland based Czech mom of 2 football and ice hockey playing boys and 1 cute little princess who wants to follow every footstep of her brothers. I love blogging, hiking, jogging, reading, and of course, my family. I´m passionate about embracing Swiss nature, culture and traditions.

ABOUT MY BLOG

Our Swiss experience is a travel & lifestyle blog about life in Switzerland. I share familyfriendly hiking, skiing and travel tips. I also write essays on cultural differences and interview local people who are awesome in what they are doing.

Previous collaborations:
Ticino Turismo (Ticino Moments - Region Lugano)
Pilatus-Bahnen AG (Erlebnis Fräkmüntegg)
Heidiland Tourismus (Spielerlebnis Walensee)

OUR SWISS EXPERIENCE

STATISTICS

1–2 Blog posts/Week
6,8 K Users/Month
8 K Sessions/Month

Data recorded since the beginning of my account in 2017, effective October 2019.

@ourswissexperience
1000+ Followers
970+Fans

@our_swiss_experience
1,9 K Followers

MY READERS

Educated, financially secure women (30–40yo) with kids, looking for family-friendly places and activities in Switzerland. They want the right information, quickly in one place. They seek advice from trusted women. People who want to spend their holiday in Switzerland or move to Switzerland and are searching for useful information & insider tips. Users of Facebook and Instagram mostly on mobile devices.

POPULAR POSTS

· The best of Bern with kids
· Lugano with kids: one day adventures
· 5 things I like about Swiss kindergarten
· Hiking with kids: Grimmialp
· 3 Family-friendly ski areas we tried last year
· Biking with kids: Solothurn

SERVICES OFFERED

· Sponsored posts
· Product reviews (hiking, outdoor, ski, running gear)
· Services review (ski areas, family hotels)
· Freelance writing
· Ambassadorships

OUR SWISS
EXPERIENCE

„Let´s work together!
Get your brand in front
of people who are
looking for the perfect
solution!"

CONTACT

www.ourswissexperience.com
hello@ourswissexperience.com
+41 76 761 18 44