



## HANA HURÁBOVÁ

### Family & Travel Blogger

Hi, I'm Hana and I'm a 36-year-old Switzerland based Czech mom of 2 football and ice hockey playing boys and 1 cute little princess who wants to follow every footstep of her brothers. I love blogging, hiking, jogging, reading, and of course, my family. I'm passionate about embracing Swiss nature, culture and traditions.

## ABOUT MY BLOG

Our Swiss experience is a travel & lifestyle blog about life in Switzerland. I share familyfriendly hiking, skiing and travel tips. I also write essays on cultural differences and interview local people who are awesome in what they are doing.

### Previous collaborations:

Ticino Turismo (Ticino Moments - Region Lugano)  
Pilatus-Bahnen AG (Erlebnis Fräkmüntegg)  
Heidiland Tourismus (Spielerlebnis Walensee)



## STATISTICS

[www.ourswissexperience.com](http://www.ourswissexperience.com)

1-2 Blog posts/Week

20 K Users/Month

Data recorded since the beginning of my account  
in 2017, effective 1st May 2021.



@ourswissexperience  
1,7 K Followers



@our\_swiss\_experience  
2,8 K Followers



## MY READERS

Educated, financially secure women (30–40yo) with kids, looking for family-friendly places and activities in Switzerland. They want the right information, quickly in one place. They seek advice from trusted women. People who want to spend their holiday in Switzerland or move to Switzerland and are searching for useful information & insider tips. Users of Facebook and Instagram mostly on mobile devices.

## POPULAR POSTS

- The best of Bern with kids
- A day trip to Vevey
- Your perfect weekend itinerary for the Lugano Region
- 5 things I like about Swiss Kindergarten
- Family trip to Blausee

## SERVICES OFFERED

- Sponsored posts
- Product reviews (hiking, outdoor, ski, running gear)
- Services review (ski areas, family hotels)
- Freelance writing
- Ambassadorships



## CONTACT

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Get your brand in front  
of people who are  
looking for the perfect  
solution!“